



# OPPORTUNITY ROCKS

Year-End Sales Event

# 0%

FINANCING FOR 42 MONTHS\*  
ALL NEW HOLLAND EQUIPMENT

LIMITED TIME OPPORTUNITY. DETAILS INSIDE.



**Opportunity is rocking at your New Holland dealer!** For a limited time, take advantage of **0% FINANCING FOR 42 MONTHS** on **ALL** rock-solid New Holland equipment — that's EVERY MODEL! Or, choose cash back on select equipment. Check out attractive lease payments and Protection Plans, too. But hurry, the Opportunity Rocks Year-End Sales Event **ends December 31, 2010**. Stop by today!

# 0%

## FINANCING FOR 42 MONTHS\*

**ALL NEW HOLLAND EQUIPMENT**

Ask about these opportunities:

- **NO interest, NO payments for 6 months**
- **Customer Cash** that increases with each attachment you buy with your new skid steer or compact track loader.



### **MAXIMIZE YOUR DEPRECIATION DEDUCTION.**

Consult your tax advisor regarding the NEW \$500,000 Section 179 expensing and first-year 50% bonus depreciation.

[www.depreciationbonus.org](http://www.depreciationbonus.org)

See your local New Holland dealer or visit [www.newholland.com](http://www.newholland.com) to learn more.

**CNH CAPITAL**

\*For commercial use only. Customer participation subject to credit qualification and approval by CNH Capital America LLC. See your New Holland dealer for details and eligibility requirements. Down payment may be required. Offer good through December 31, 2010. Not all customers or applicants may qualify for this rate or term. CNH Capital America LLC standard terms and conditions will apply. Taxes, freight, set-up, delivery, additional options or attachments not included in suggested retail price. Offer subject to change or cancellation without notice.

†CNH Capital and New Holland dealerships do not provide tax, legal or accounting advice. Customers are strongly encouraged to seek their own professional advice on the proper treatment of these transactions.

\*\*This literature is descriptive only. The precise protection afforded is subject to the terms, conditions and exclusions of the contract as issued. Program participation is subject to customer credit qualification and/or other underwriting requirements. Programs may be changed or cancelled without notice. All insurance products offered through CNH Capital Insurance Agency Inc., except in NY where they are offered by EPG Insurance Inc., are underwritten by licensed insurance companies. Capitalized terms used in this literature, unless defined herein, have the meanings assigned to them in the contract as issued.

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# FLEXIBLE OPTIONS THAT FIT

You can count on New Holland Construction to find a financing plan that exactly fits your business. In addition to traditional financing, we offer leases and packages with flexible payment options. Plans can be custom tailored to help build equity or even respond to seasonal business cycles.

**Affordable Monthly Payments.** Financing rates AS LOW AS 0% for 42 months.

**Low Lease Payment Options.** Stay on the cutting edge of technology while protecting your cash flow and providing potential tax savings.

**New Holland Protection Plans.** A New Holland Protection Plan can help protect eligible equipment beyond the Manufacturer's Base Warranty period.\*\*

**Physical Damage Insurance.** Consider New Holland's Physical Damage Insurance\*\* providing coverage to repair or replace insured equipment in the event of direct physical loss or damage.

**Commercial Revolving Account.** Purchase Genuine New Holland Construction Parts and related services with your Commercial Revolving Account. Qualify today for NO PAYMENTS & NO INTEREST for 90 days\*\*\* on purchases of \$500 or more.

\*\*\*For commercial use only—not intended for personal, family or household use. This offer applies to purchases of genuine New Holland parts and related services made using the CNH Capital Commercial Revolving Account during a single visit to a participating New Holland Construction dealership located in the United States. Purchases of genuine New Holland parts and related services of \$500 to \$4,999.99 or more may qualify for No Interest, No Payments for 90 Days. Purchases of genuine New Holland parts and related services of \$5,000 or more may qualify for No Interest, No Payments for 180 days. Not all customers may qualify for this rate or term. Customer participation subject to credit qualification, available credit and good standing on all CNH Capital America LLC accounts. After expiration of the promotional period, CNH Capital America LLC standard terms and conditions will apply. Program subject to change or cancellation without notice.

**PAY LESS. DO MORE. RIGHT NOW.**



The **Opportunity Rocks Year-End Sales Event** ends soon!

- 0% FINANCING FOR 42 MONTHS on **ALL New Holland equipment**
- CASH BACK available on some in-stock models
- NO Interest, NO Payments for six months
- CUSTOMER CASH when you purchase multiple attachments with your new skid steer or compact track loader.

**OPPORTUNITIES LIKE THESE ONLY KNOCK ONCE!** Details inside.

New Holland  
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