

Illinois Medical Center 1001 Main Street, Suite 300 Peoria, IL 61606 PRESORTED FIRST-CLASS MAIL U.S. POSTAGE PAID PEORIA, IL PERMIT NO. 1273

 How to Reduce Wrinkles: What YOU Can Do

 Spring Special: Lose the Razor... Get Laser!

 What's NEW: Juvederm™ XC and Refissa™

Longer Lashes with Latisse™

 Wrinkle Reduction and Acne Scar Improvement

· New Esthetician: Tamara Milus

· Time for Spring Rejuvenation

# Time to Rejuvenate!

We are proud to offer you a variety of facial rejuvenation services and products to meet your skin care needs. We encourage you to schedule a complimentary cosmetic consultation with our aesthetics director. This is an opportunity for you to have your skin care and facial cosmetic questions answered at no charge, and learn about the treatment options available to you.

## PROBLEM: Uneven skin tone, Uneven texture *SOLUTION:*

Microdermabrasion

· Chemical Peel

PhotoRejuvenation

· Anti-Aging Skin Care

PROBLEM: Sun damage, Brown/age spots, Broken blood vessels, Flushing Redness, Rosacea SOLUTION:

- PhotoRejuvenation
- · Fractional Laser
- Skin Resurfacing
- Microdermabrasion
- · Chemical Peel
- · Anti-Aging Skin Care

**PROBLEM:** Spider Veins of the Legs

**SOLUTION:** Sclerotherapy

PROBLEM: Unwanted hair, Ingrown hairs SOLUTION: Permanent Laser Hair Removal

**PROBLEM:** Facial lines and wrinkles, Crows feet, Thin lips, Nasolabial folds **SOLUTION:** 

Botox® Cosmetics
Juvederm™

Restylane ™

### PROBLEM: Acne, Acne Scars *SOLUTION:*

- Photodynamic Acne Therapy
- Microdermabrasion
- · Rx Strength Skin Care
- · Chemical Peel

Call today for your FREE consultation 309.495.0266



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Spring 2010

# HOW TO REDUCE WRINKLES: What YOU Can Do

Don't Smoke: when you smoke the normal aging process is accelerated due to changes in the blood supplythe narrowing of blood vessels interferes with the delivery of oxygen and nutrients to the skin thus causing premature aging and deeper wrinkles. Premature aging can be greatly diminished, and in some cases avoided, by stopping smoking. Even people who have smoked for many years, show less facial wrinkling and improved skin tone when they guit smoking.

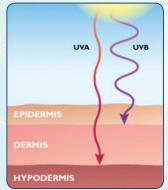
Sleep on your Back: certain positions night after night lead to sleep lines- wrinkles that become etched into the surface of your skin and don't disappear. Sleeping on your side increases wrinkles on your cheeks and chin, while sleeping face down can give you a furrowed brow.



Stop Squinting: if you are having a hard time reading... get reading glasses. If the sun is your eyes... put sunglasses on! Squinting overworks facial muscles, forming a groove beneath the skin's surface. As we age, our skin loses its flexibility and is no longer able to spring back into place. These groves then become permanent.

Use Sun Protection: unprotected exposure to the sun causes premature aging and the development of wrinkles. UV light (especially UVA) breaks down collagen and elastin, deep in the dermis.

- · UVA rays generate free radicals that break down collagen and cause premature aging.
- · UVA rays cause DNA mutations that lead to skin cancer.
- · UVA rays go to all layers of the skin.
- · UVA rays penetrate glass, are present year round and are 1000x more plentiful then UVB rays.
- Most sunscreens do not protect you from UVA rays.



SPRING SPECIAL! Lose the Razon. . Get Laser!

**LADIES:** Bikini and underarms (6 treatments) **JUST FOR MEN:** Back or Chest (6 treatments)

Safe and Effective Treatments with PERMANENT results Call today 309.495.0266

# Anti-Aging Skin Care Products That WORK!

Alpha Hydroxy Acid (AHA): also known as glycolic acid, AHA exfoliates the outermost layers of skin; resulting in softer, smoother, fresher looking skin.

Antioxidants: protect the skin from free radical damage, premature aging and visible signs of aging.

Broad Spectrum Sunscreen w/ Zinc Oxide: BEST protection from harmful UVA/UVB rays that cause sun damage and premature aging.

> Retin-A: is the only FDA-approved topical treatment for wrinkles. Retin-A works by increasing cellular turn over thus sloughing off dead skin cells at a more rapid rate. When healthy new skin cells reach the surface, the skin is softer and smoother.

> > Topical Vitamin C (L-ascorbic acid): has been proven to have many benefits such as; increase collagen production, protect against damaging UVA/UVB rays, lighten and brighten the skin, & improve inflammatory skin conditions.

### Anti-Aging procedures that show RESULTS!

Botox® Cosmetics: involves the injection of small amounts of a purified protein (botulinum toxin type A), into "wrinkle specific" muscles that work beneath the skin causing facial muscles to relax and smooth out.

Dermal Fillers: are injected directly into wrinkles and lines instantly adding volume and smoothing out fine lines and wrinkles. (Juvederm™, Restylane®, Perlane®)

Microdermabrasion/Chemical Peel: exfoliation procedure that reduces fine lines and wrinkles, age spots, sun damage and shallow acne scars.

Laser Skin Resurfacing: photothermolysis stimulates collagen production, reducing mild to moderate wrinkles and acne scars.

PhotoRejuvenation: uses intense pulsed light (IPL) to eliminate brown/age spots, reduce redness (rosacea/red spots), shrink pores, clear broken blood vessels and improve overall tone and texture.



### WHAT'S NEW?

#### NEW! Juvederm™ XC- A Less Painful Injectable Filler | NEW! Refissa™- Newest FDA Approved Retin-A



The newest hyaluronic acid injectable filler formulated with lidocaine for greater comfort. You can now get the

smoothness you expect, with the improved comfort you want.

> Ask about our Juvederm™ VIP Program for Special Savings.

Refissa™ is the only

0.05% prescription

strength, fragrance-free, emollient-based Retin-A cream specifically indicated for dry skin.

\$20 Rebates available while supplies last.



### Sign up today for Latisseth Lash Perks: A \$20 Rebate awaits you!

Latisse™ is the first and only science-based treatment approved by the FDA to enhance eyelash prominence as measured by increases in length, thickness and darkness of eyelashes.

Latisse<sup>™</sup> is a once daily prescription treatment applied to the base of the upper eyelashes with a sterile disposable applicator. Latisse<sup>™</sup> users can expect to experience longer, fuller and darker eyelashes in as little as 6-8 weeks, with full results in 16 weeks.



Buy More...Save More\*

\$130 for 1 Box

\$220 for 2 Boxes \$300 for 3 Boxes

\*Cannot be combined with any other coupon or special offer.

### Wrinkle Reduction and Acne Scar Improvement

Palomar STARLUX 500 L SYSTEM

We are using the newest fractional technology to significantly reduce the appearance of wrinkles and acne scarring. The Palomar 1540 fractional technology produces thousands of tiny but deep columns of coagulation within the skin. These columns initiate the natural healing process that forms new healthy tissue. This results in increased collagen production and improved skin appearance.



# Welcome Tamara Milus

Licensed Esthetician/Make-up Artist

Tamara will be available for personalized Skin Care regimen recommendations, microdermabrasion, chemical peels, and Signature facials.

309.495.0266

Tuesdays and Fridays 8:00am - 4:00pm





### Illinois Plastic Surgery's Laser and Aesthetic Center Illinois Medical Center

1001 Main Street, Suite 300 Peoria, IL 61606

For questions or more information: Scheduling - 309.495.0250 Direct - 309.495.0266 Fax - 309.495.0276

www.illinoisplasticsurgery.org

Monday- Friday (8 am- 4 pm)

