

LIST DEVELOPMENT TO INTERACTIVE WEBSITES -AND EVERYTHING IN BETWEEN

On The Job Site

Job Site Signage



Vehicle Decals



We Make Co-op Marketing Easy - Our total support approach - from planning to coop filing - makes it easy for dealers to participate in multifaceted campaigns that are cost efficient and sales

On The Road / At The Show

Exhibits



Promotions



Handouts



In The Dealership

Truck Advertising



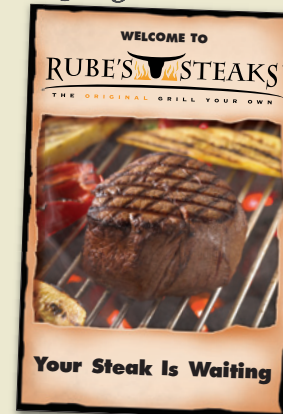
On Hold Messages



Interior Point of Sale



Signage



The Devil Is In The Details - While we have big ideas our real strength is in working out all the details necessary for successful sales and event management.

Open House/Demo/Event/Product Launch Kits



Exterior Banners



Dealer Identity



m
comm
group

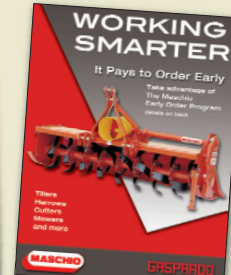
Support The Dealer, Build The Brand™

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Messages Delivered Directly to the Customer

Direct Mail



We Are A Channel Marketing Firm - its not just one of our services - it is our only business. Our mission is to support independent dealer networks, maximize the ROI of co-op spending, protect the brands identity in the marketplace and facilitate the corporate strategies that help build the brand.

E-mail Campaigns



Merchandise



Flyers



Statement Stuffers



In The Media

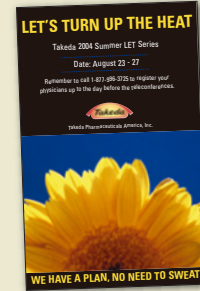
Outdoor



Radio Ads



Print Ads



Video



Personalized Sales Letters



No Hype, Just Hard Work - Our programs are built on extensive field research and our services are supported by experienced field representatives.

On The Web

Web Banners



Portals



Online Ad Planners



Blogs



Websites



Comprehensive Dealer Support



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